

Le français suit

Join us at the European Association for International Education (EAIE) Conference (Signature Event)

EAIE Seville, Spain September 12-15, 2017 – Post-Secondary Audience

Early bird deadline: Wednesday, June 28, 2017 Deadline for online registration: Thursday, August 24, 2017 Conference registration link: <u>http://www.eaie.org/seville/fees-payment.html</u>

Dear representatives of Canadian institutions,

This message provides some important information regarding Canada's presence at the upcoming 2017 EAIE Conference in Seville, Spain. Please note the activities and events listed are open to all brandeligible (<u>www.extranet-educanada.ca</u>) Canadian institutions.

EduCanada Booth at EAIE

Canada will have a booth in the Exhibition Hall of the EAIE Conference, where Canadian education representatives can promote their institutional programs / activities and meet with their international counterparts. The EduCanada Pavilion will host pre-registered Canadian institutions on a rotational basis. A schedule will be circulated on a first come, first served basis. **Please contact:** Susan Norrington at <u>Susan.Norrington@international.gc.ca</u> or call 343-203-1789.

Exhibition dates and times (TBC):

Tuesday, September 12, 2017 (set-up times TBC)

Wednesday, September 13, 2017, 8:30 – 6:00 Thursday, September 14, 2017, 8:30 – 6:00 Friday, September 15, 2017, 8:30 – 6:30

Side Activities and Meetings (Register now – limited space!)

Canada – Spain Panel & Networking event

Theme: Maximizing the Employability of Students: Shared Insights on Successful Canada/Spain Partnerships

Monday, September 11, 2017, 9:00 a.m. – 12:30 p.m., M.A.Sevilla Congresos Hotel Global Affairs Canada invites you to an informative panel session and networking event that will focus on the Canadian higher education model (co-op and internships) to improve employability. Agenda to follow. Space is limited. To register: Please contact Susan Norrington at <u>Susan.Norrington@international.gc.ca</u>.

Meet the Trade Commissioners

Theme: Opportunities for Canadian Institutions in Europe Monday, September 11, 2017, 2:00 p.m. – 4:00 p.m., M. A. Sevilla Congresos Hotel Canadian Trade Commissioners from Spain, Germany, and Switzerland will be participating in one-onone sessions with Canadian institutions interested in finding and developing opportunities in their respective markets. To register: Please contact Susan Norrington at Susan.Norrington@international.gc.ca

We wish all Canadian institutions great success at this year's EAIE Conference!

The International Education Team at Global Affairs Canada

List of Events and Market Profiles are available on <u>The Canadian Trade Commissioner</u> <u>Service</u> website.

Upcoming Signature & National Events (please note key deadlines):

1. Conference of the Americas on International Education – October 11-13, 2017 Montreal Quebec

Generating Tomorrow's Leaders & Innovators: The Internationalization of Graduate Studies and Research Deadline for Early-Bird Registration: Saturday, July 15, 2017 Deadline for Registration: Thursday, August 31, 2017

Late Registration: After August 31, 2017

2. Canadian Bureau for International Education (CBIE) – November 19-22, 2017 Halifax, Nova Scotia

Pathways in International Education: Charting the Course Deadline for Early-Bird Registration: Friday, September 15, 2017 Deadline for Online Registration: Wednesday, November 8, 2017

3. Association of International Education Administrators (AIEA) – February 18-21, 2018 Washington, DC

The Internationalization Imperative in Turbulent Times Deadline for the Call for Proposals: Tuesday, August 15, 2017

4. Asia-Pacific Association for International Education (APAIE) – March 25-29, 2018 Singapore, Singapore

The Impact of the Fourth Industrial Revolution on Higher Education in the Asia-Pacific

Deadline for the Call for Proposals: Tuesday, August 15, 2017 Deadline for Early-Bird Registration: Friday, December 1, 2017

NAFSA 2017 – May 27-June 1, 2018 Philadelphia, PA Diverse Voices ••••Shared Commitment Deadline for the call for Proposals for Workshops & Sessions: Monday, August 7, 2017 Deadline for Poster Submission: Monday, December 11, 2017

Important Information for Canadian Education Institutions on the EduCanada Brand

The *EduCanada* brand supports the international education offer of Canadian provinces and territories. It is the result of collaboration between the provinces and territories through the Council of Ministers of Education, Canada (CMEC) and Global Affairs Canada.

The *EduCanada* brand signals that its holder consistently provides high quality education programs, deals with international students in accordance with recognized codes of practice and is subject to quality assurance mechanisms that monitor adherence to set standards.

Further to the Brand Use Eligibility Policy jointly established by Global Affairs Canada and the CMEC, K-12 schools, post-secondary education institutions and language schools are invited to consult the provincial lists of brand eligible institutions at <u>www.extranet-educanada.ca</u>.

Note that only institutions appearing on the provincial lists are eligible to participate in events (i.e. Canada-only fairs, Canada pavilions at third party fairs or other outreach events) organized and/or coordinated by Global Affairs Canada and/or its assigned service provider. If the institution is not on the list, it is not eligible to participate unless written consent is obtained from the province/territory where the institution is located. Questions on this issue should be directed to $\underline{E.Bellemont@cmec.ca}$.

Private schools authorized to use the curriculum of a province/territory outside of Canada and branch campuses are eligible to participate in the event but will be positioned separately (in a non-branded area).

Banks, airlines and insurance companies offering services to students may participate as sponsors and will be situated separately (in the non-branded area).

Participation by Education Agents or Consultants

Education agents or consultants cannot register for an education fair organized by Global Affairs Canada and/or its assigned service provider. Registration must be completed by a representative from a brand eligible institution. If a Canadian institution or school board designates an agent to participate on its behalf, it must advise Global Affairs Canada and/or its assigned service provider. The education agent must also provide a Mandate Letter from the institution demonstrating that it is authorized to act on its behalf. No promotional material from education agents, including but not limited to, business cards, flyers, brochures, swag or apparel shall be used, displayed or distributed at the booth/table or at the event. Promotional material will be limited to material supplied by the brand eligible institution.